

## Contact

### Phone

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### LinkedIn

[www.linkedin.com/in/jricardezmontano](https://www.linkedin.com/in/jricardezmontano)

## Technical Skills

### Multimedia Graphic Design



### Artificial Intelligence



### UX/UI & Social Media



## Language

English: Proficient (C2)

Spanish: Native

Italian: Limited Working

## Certifications

Content Marketing Certification

Social & Behavioral Responsible  
Conduct of Research

Digital Marketing Certification

Microsoft Office 2016 Academic

## Honors & Awards

Graduated Cum Laude (Honors)

President of the Philosophy Club

Senator of the SGA (Student  
Government Association)

# Juan Carlos Ricardez

Graphic Designer | Visual Designer &  
Video Editor

**Portfolio:** [www.juancarimo.com](http://www.juancarimo.com)

## Summary

**Graphic designer** with experience in **print, digital, and motion content**. I've worked with **several agencies, companies, and clients** over the past few years. Throughout my CV, you'll see that I've carried out a mix of **certifications, campaigns, and content for different industries**. I'm continuously updating my **toolkit with new resources**, especially now that **AI** is everywhere. I always like to bring **plenty of knowledge, innovative ideas, and enthusiasm** to all my projects.

## Education

### Arkansas State University

- **B.S. Strategic Communications** (May 2025)
- **B.S. Digital Technology & Design** (May 2025)
- **Minors in Marketing & Psychology** (May 2025)
- **Emphasis in Graphic Design & Social Media Management** (May 2025)

## Experience

(January 2025 - Present)

Colegio Newland S.C.

### Multimedia Graphic Designer

- Development and **production** of **print materials** (banners, flyers, calendars, signage, etc.), including **selection of materials**.
- Creation of **digital content for on-site, web, email,, social media, etc** (ePubs, interactive PDFs, books, presentations, etc.).
- Production of **motion content, videos, photos, and animations** (manual and AI-assisted).

### Social Media Content Creator

- Photography and editing (**Photoshop & Lightroom**).
- Development of communication plan, including **visual identity and brand guidelines** (with mockups and visual examples).
- Use of scheduling, analytics and communication tools (**Gmail, Mailchimp, Drive, Canva, Google Sheets, Google Docs, CRMs, Meta Business Suite**).

### Graphic Design Assistant

- Design of **promotional materials** (Photography, video, audio, static and motion graphics).
- Assistance with **branding, layout and formatting** of print publications (brochures, presentations, posters).
- Visual improvements to **website functionality**.

### Freelance Consultant

- Developed a communication plan, including **visual identity and brand guidelines** with visual examples.
- Designed **visual graphics and mockups** for campaign implementation and **social media content**.
- Collaborated directly with clients throughout the design process (**customer service, feedback, revisions**).

(Aug 2024 - Dec

2024)

Economía Circular +  
Cluster Automotriz

(July 2023 - May 2025)

Arkansas + Texas State  
University

(Jan 2025 - May 2025)

Revista Danzante