## Contact

#### **Phone**

442 490 7723

#### **Address**

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#### LinkedIn

www.linkedin.com/in/jricardezmontano

# **Technical Skills**

Multimedia Graphic Design





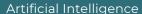












































# Language

English: Proficient (C2)

Spanish: Native

Italian: Limited Working

# Certifications

Content Marketing Certification

Social & Behavioral Responsible Conduct of Research

Digital Marketing Certification

Microsoft Office 2016 Academic

# **Honors & Awards**

Graduated Cum Laude (Honors)

President of the Philosophy Club

Senator of the SGA (Student **Government Association** 

# **Juan Carlos Ricardez**

# Graphic Designer | Visual Designer & Video Editor

Portfolio: www.juancarimo.com

# Summary

Graphic designer with experience in print, digital, and motion content. I've worked with several agencies, companies, and clients over the past few years. Throughout my CV, you'll see that I've carried out a mix of certifications, campaigns, and content for different industries. I'm continuously updating my toolkit with new resources, especially now that AI is everywhere. I always like to bring plenty of knowledge, innovative ideas, and enthusiasm to all my projects.

### Education

#### **Arkansas State University**

- B.S. Strategic Communications (May 2025)
- B.S. Digital Technology & Design (May 2025)
- Minors in Marketing & Psychology (May 2025)
- Emphasis in Graphic Design & Social Media Management (May 2025)

# **Experience**

(January 2025 - Present) Colegio Newland S.C.

#### Multimedia Graphic Designer

- Development and production of print materials (banners, flyers, calendars, signage, etc.), including selection of materials.
- Creation of digital content for on-site, web, email, social media, etc (ePubs, interactive PDFs, books, presentations, etc.).
- Production of motion content, videos, photos, and animations (manual and Al-assisted).

(Aug 2024 - Dec 2024)

Economía Circular + Cluster Automotriz

#### Social Media Content Creator

- Photography and editing (Photoshop Lightroom).
- Development of communication plan, including visual identity and brand guidelines (with mockups and visual examples).
- Use of scheduling, analytics and communication tools (Gmail, Mailchimp, Drive, Canva, Google Sheets, Google Docs, CRMs, Meta Business Suite).

(July 2023 - May 2025) Arkansas + Texas State University

(Jan 2025 - May 2025)

Revista Danzante

#### **Graphic Design Assistant**

- Design of **promotional materials** (Photography, video, audio, static and motion graphics).
- Assistance with branding, layout and formatting of print publications (brochures, presentations, posters).
- Visual improvements to website functionality.

#### Freelance Consultant

- Developed a communication plan, including visual identity and brand guidelines with visual examples.
- Designed visual graphics and mockups for campaign implementation and social media
- · Collaborated directly with clients throughout the design process (customer service, feedback, revisions).